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FOR IMMEDIATE RELEASE

Polytorx sells Helix into its 10th Country

Ann Arbor, Michigan: Polytorx, LLC today announced sales of Helix concrete reinforcement additive into its 10th country. South Africa was recently added to the list of customer countries which includes the US, Canada, Mexico, Turkey, Australia, UK, France, China and Korea

Originally developed for structures in earthquake zones because of its strength and crack resistant properties, Helix has been sold for use in industrial floors, septic tanks, burial vaults, residential flooring and basement walls, sidewalks, bridges, blast resistant bank vaults and impact resistant paneling. In all cases, Helix has exceeded customer expectations by lowering costs and providing stronger finished products. Co-founder, Luke Pinkerton said, "It's been very exciting to help such a wide variety of customers achieve cost savings and better quality products, and to see Polytorx grow to meet this explosive demand."

The Helix technology was developed at the University of Michigan and has been thoroughly tested over the past ten years. The patented, toothpick sized, twisted fibers give concrete added strength and reduces cracking. Helix is easier to use, stronger and less expensive than any other concrete reinforcing method.

Polytorx is located in Ann Arbor, Michigan and has a manufacturing facility in Jackson, Michigan. More information can be found at <http://www.helixfiber.com>.

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